

JOANNA L. RHODES
SENIOR POST PRODUCER | SENIOR AGENCY PRODUCER
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| 20 YEARS OF AGENCY AND TV PRODUCTION AND POST EXPERIENCE MANAGING 360 CREATIVE DEVELOPMENT,
VIDEO PRODUCTION AND POST-PRODUCTION PROCESSES WITH A METICULOUS EYE FOR DETAIL AND THE BIG
PICTURE | SUPERIOR CREATIVE EDITORIAL SENSIBILITY | PROVEN EXEMPLARY LEADERSHIP AND CLIENT
COMMUNICATION |

CAMPAIGNS | SOCIAL CONTENT | POST PRODUCTION | TV EPISODIC

| LOS ANGELES, CA |

- BOOMSHOT/77 VENTURES | NOV 2021- SEPT 2022 | **FREELANCE SENIOR POST PRODUCER, NASCAR**
- MEDIA ARTS LAB (MAL) | AUG. 2021- OCT 2021 | **FREELANCE SENIOR POST PRODUCER, APPLE TV +**

| BALL, INDONESIA |

- ULTIMATE FREEDOM LLC | SEPT 2020- JUNE 2021 | **DIRECTOR OF CONTENT |**

| NEW YORK |

- FIRSTBORN | JULY 2019- MARCH 2020 | **EXECUTIVE CONTENT PRODUCER |**
- BADGER AND WINTERS | NOV. 2018- MAY 2019 | **SENIOR PRODUCER**

| LOS ANGELES |

- JAM CITY ENTERTAINMENT (MOBILE GAMING) | MARCH 2018 - AUGUST 2018
| **SENIOR CONTENT AND MARKETING PRODUCER | @PLAYWILDTHINGS |**
- TBWA\ CHIAT DAY\ | OCT. 2017- JANUARY 2018 | **SENIOR PRODUCER |**
- MAL FOR GOOD | JULY 2017- AUGUST 2017 | **SENIOR PRODUCER |**
- BATTERY | OCTOBER 2016- APRIL 2017 | **EXECUTIVE INTEGRATED PRODUCER |**
- 360I | JANUARY 2016- JULY 2016 | **EXECUTIVE INTEGRATED PRODUCER |**
- ARCADE EDITORIAL | NOV. 2015- JANUARY 2016 | **SENIOR POST PRODUCER |**
- BUTCHER EDITORIAL | SEPT. 2015- NOV. 2015 | **SENIOR POST PRODUCER |**
- CHEIL WORLDWIDE, LA/KOREA | JULY 2015- SEPT. 2015 | **SENIOR LIVE-ACTION PRODUCER |**
- THE PITCH AGENCY | JAN. 2015 - JUNE 2015 | **SENIOR INTEGRATED PRODUCER |**
- TOOL OF N. AMERICA | JAN. 2015- MARCH 2015 | **SENIOR INTEGRATED PRODUCER |**
- HELO PRODUCTIONS | JULY 2014- NOV. 2014 | **DOCUMENTARY PRODUCER |**

| CHICAGO |

- LEO BURNETT | APRIL 2008- MAY 2014 | **INTEGRATED CONTENT PRODUCER |**
- OGILVY | MARCH 2006 - MARCH 2008 | **PRODUCER |**
- ARC WORLDWIDE | MARCH 2005- JAN. 2006 | **DIGITAL CONTENT PRODUCER**
- THE HISTORY CHANNEL | MAY 2004- FEB 2005 | "INVESTIGATING HISTORY"
| **ASSOCIATE PRODUCER |**

| HONORS & AWARDS |

- *2017 CLIO, SHORTLIST | WARNER BROTHERS, 'INJUSTICE 2' DUALITY TRAILER: FILM TECHNIQUE
CATEGORY: **SOUND DESIGN** | <https://clios.com/awards/winner/26758>
- *SHOOT MAGAZINE/SHOOT ONLINE 2017 TOP TEN MUSIC CHART | AECOM 'SURFER' CAMPAIGN
- *PUBLISHED AUTHOR OF 'SHHH, SHUT DOWN FAT TALK' FOR THE KELLOGG'S COMPANY.

| EDUCATION |

-UNIVERSITY OF ILLINOIS, CHAMPAIGN, URBANA | A.S. LIBERAL ARTS, 1993-1995
-COLUMBIA COLLEGE, FILM SCHOOL | CHICAGO | B.A. TV PRODUCTION 1995-1997